



# MUSIC HALL CENTER

**THE NEW ADDITION TO THE DETROIT  
ENTERTAINMENT DISTRICT**





**MUSIC HALL**  
CENTER

**INTRODUCING**

**MUSIC HALL  
CENTER  
EXPANSION**



# DOWNTOWN'S NEWEST HOME FOR...

- ✓ NOT- FOR- PROFIT MUSIC ACADEMY & RECITAL HALL
- ✓ MUSIC INDUSTRY OFFICES AND RECORDING STUDIO
- ✓ NEW STATE-OF-THE-ART CONCERT HALL AND MID SIZED CONFERENCE VENUE
- ✓ ACTIVATED ALLEY DEVELOPMENT AND WELCOME CENTER PLAZA
- ✓ YEAR-ROUND ROOFTOP ENTERTAINMENT AND SPECIAL EVENTS VENUE
- ✓ ALL CITY VENUES TICKETING CENTER
- ✓ MICHIGAN MUSIC THEMED RESTAURANT
- ✓ RETAIL MUSIC STORE



# LOCATED IN THE HEART OF THE DETROIT THEATER DISTRICT



LITTLE CAESARS ARENA

CITY THEATER

ORCHESTRA HALL

Fisher Fwy

FOX THEATER

75

FORD FIELD

375

FILLMORE THEATER

COMERICA PARK

IN 2025, CONSTRUCTION BEGINS TO BRING I-375 UP TO GRADE TO CREATE A WALKABLE PEDESTRIAN DISTRICT

GEM THEATRE

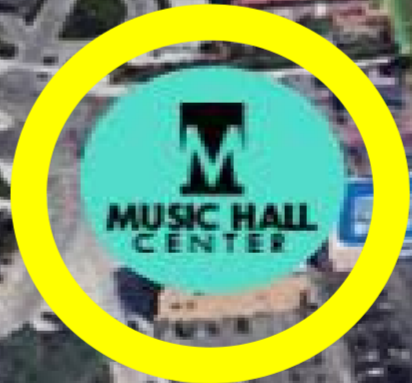
MADISON ENTRANCE TO NEIGHBORHOOD

DETROIT OPERA HOUSE

MUSIC HALL

Frank Murphy Hall of Justice

MARLENE BOLL THEATRE



HARMONIE CLUB THEATRE

PARADISE VALLEY PARK

GREEN EXPANDED

HUDSON'S TOWER SITE

DOWNTOWN LIBRARY

DETROIT  
*Paradise*  
VALLEY

**GATEWAY TO PARADISE VALLEY:**

MUSIC HALL CENTER WILL ALSO SERVE AS AN ANCHOR TO THE NEW PARADISE VALLEY ENTERTAINMENT DISTRICT. IT PROVIDES A CRITICAL MASS OF COMMERCIAL ACTIVITY AND COMMERCIAL SUPPORT FOR THE AMENITIES IN PARADISE VALLEY DISTRICT



# CURRENT JOBS & REVENUES

**\$147,656,936** total annual wages (average salary \$43K)

**213** organizations **3,371** employed

Source: U.S. Bureau of Labor statistics, QCEW Data

**\$61,000,000** gross annual revenue

**1,000,000** annual concertgoers

**Second largest in U.S. Arena Attendance**

**\$27,000,000** gross annual revenue

**495,297** annual concertgoers

**Sixth largest among U.S. theaters**

Source: data released by the trade publication Pollstar

**\$3,408,357** typical gross revenue per concert

**70+** annual events

**Plus 10** home games

**\$4,000,000** typical gross revenue per concert

**PLUS 87** annual home games

**PERFORMING ARTS**

**LITTLE CAESARS ARENA**

**FOX THEATER**

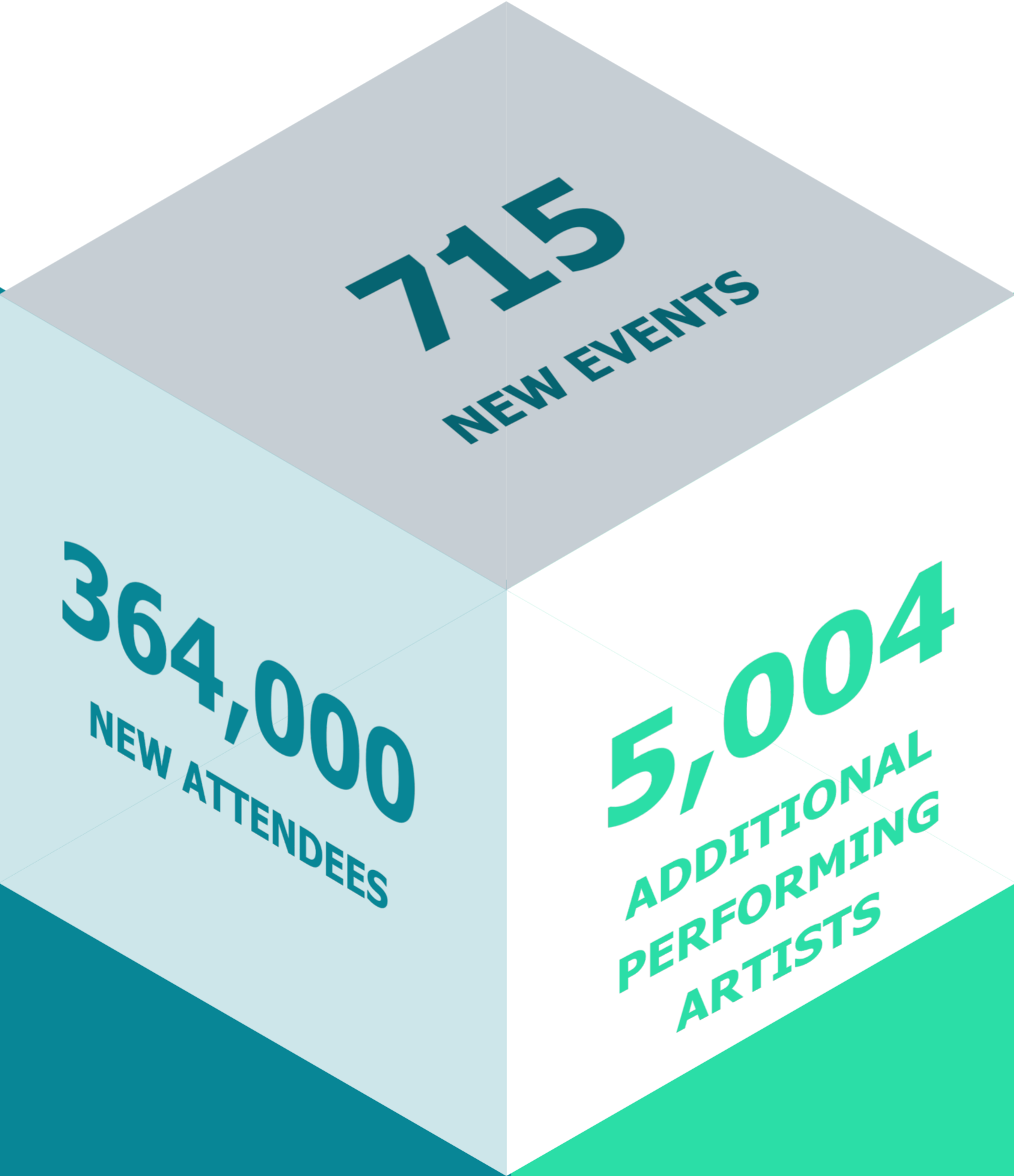
**FORD FIELD**

**COMERICA PARK**

# IMPACT:

CONCERT HALL, MUSIC ACADEMY, WELCOME CENTER, CONFERENCE HALL, MUSIC RESTAURANT, MUSIC OFFICES and 3FIFTY TERRACE

**446**  
ADDITIONAL FULL TIME  
EQUIVALENT EMPLOYEES



**93**  
ADDITIONAL  
INDEPENDENT  
CONTRACTOR  
VENDORS

# Architects

# Tod Williams and Billie Tsien

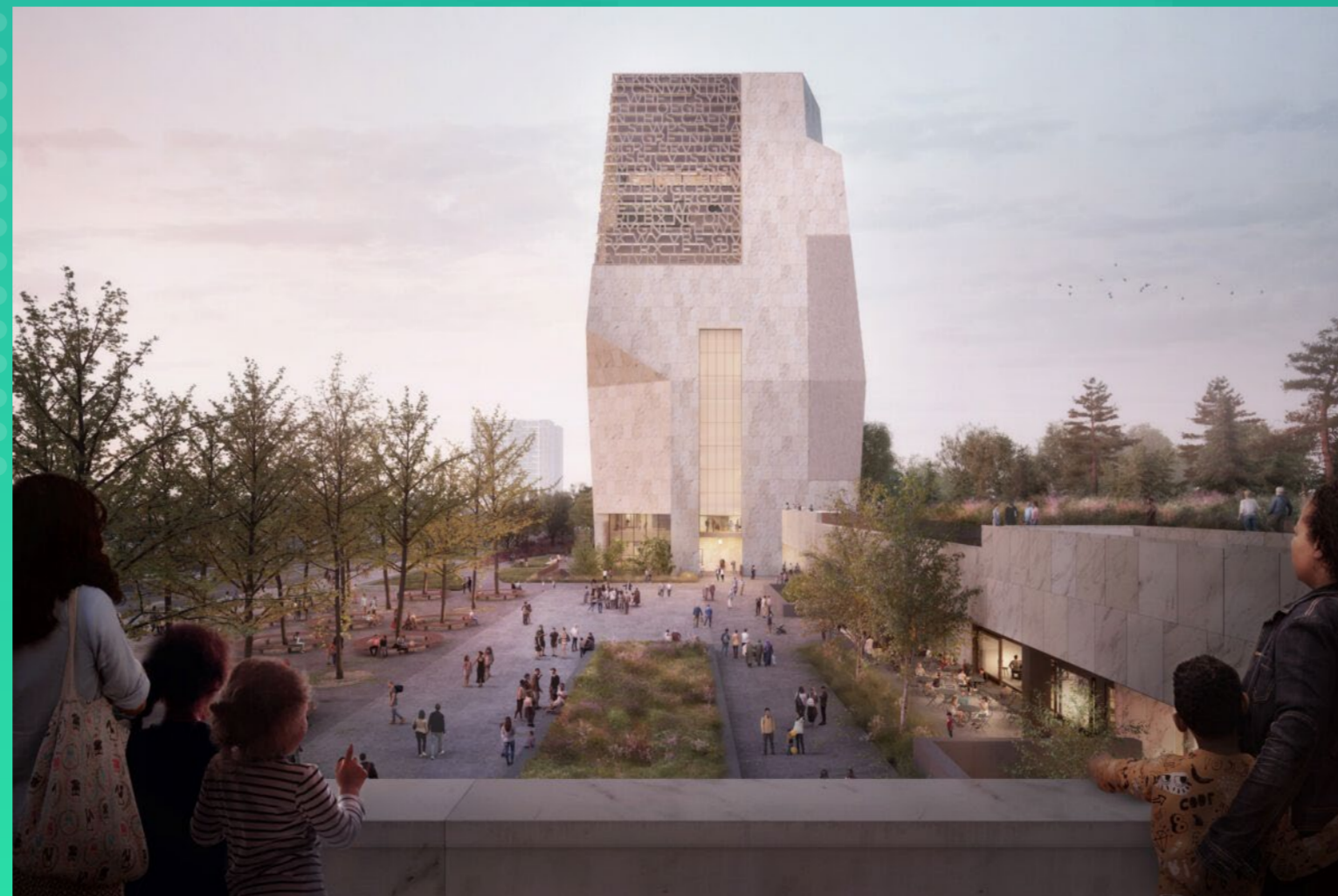
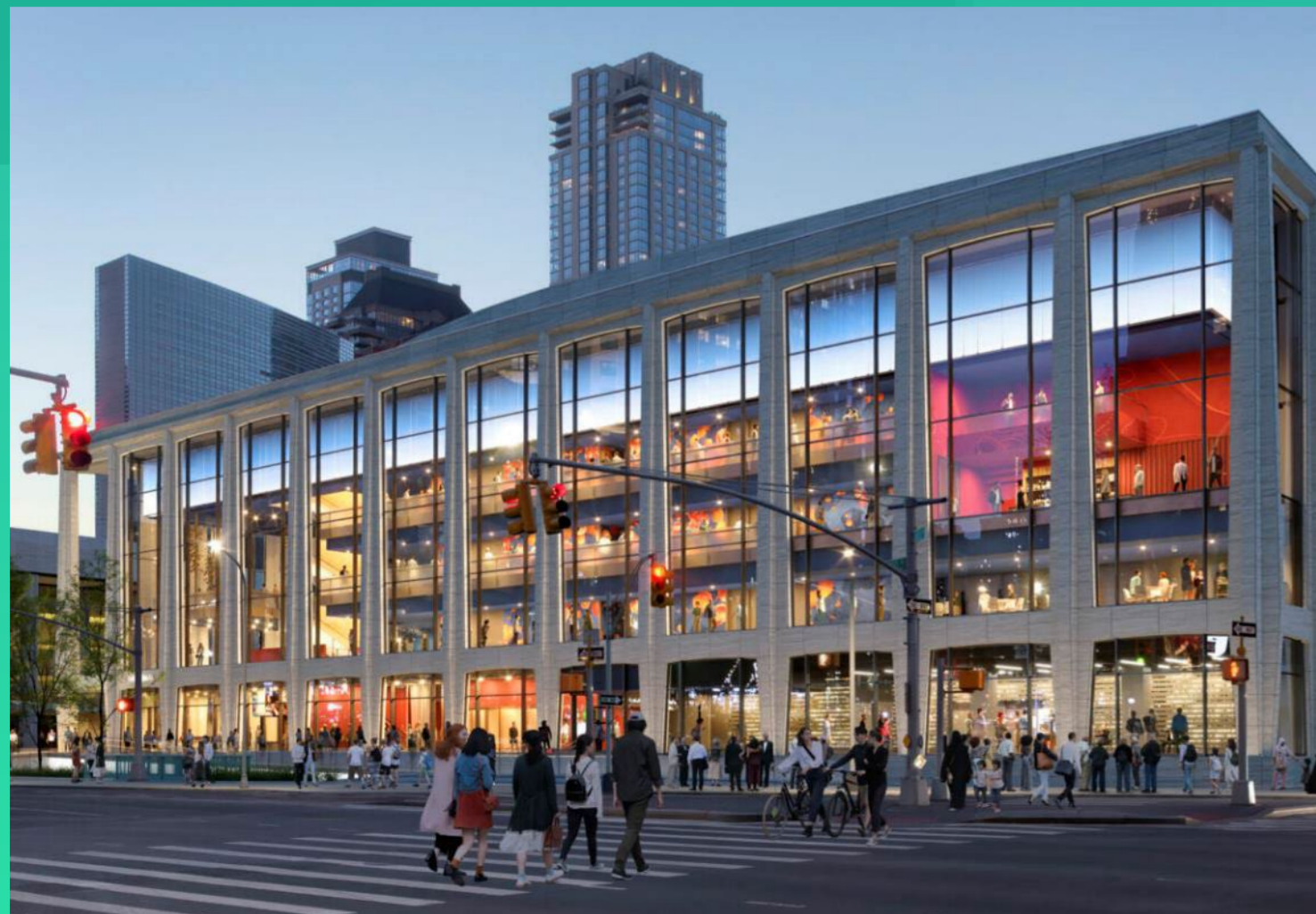


The Barnes Museum  
Philadelphia



David Geffen Hall – Lincoln Center  
New York

The Obama Presidential Center  
Chicago



**Tod Williams (born 1943, Detroit, Michigan) received his undergraduate, MFA, and Master of Architecture degrees from Princeton University, New Jersey after graduating from the Cranbrook School in Bloomfield Hills.**

**Billie Tsien (born 1949, Ithaca, New York) received her undergraduate degree in Fine Arts from Yale University and her M. Arch. from UCLA.**

**Tsien is currently President of the Architectural League of New York and Director of the Public Art Fund.**



# Landscape Architects

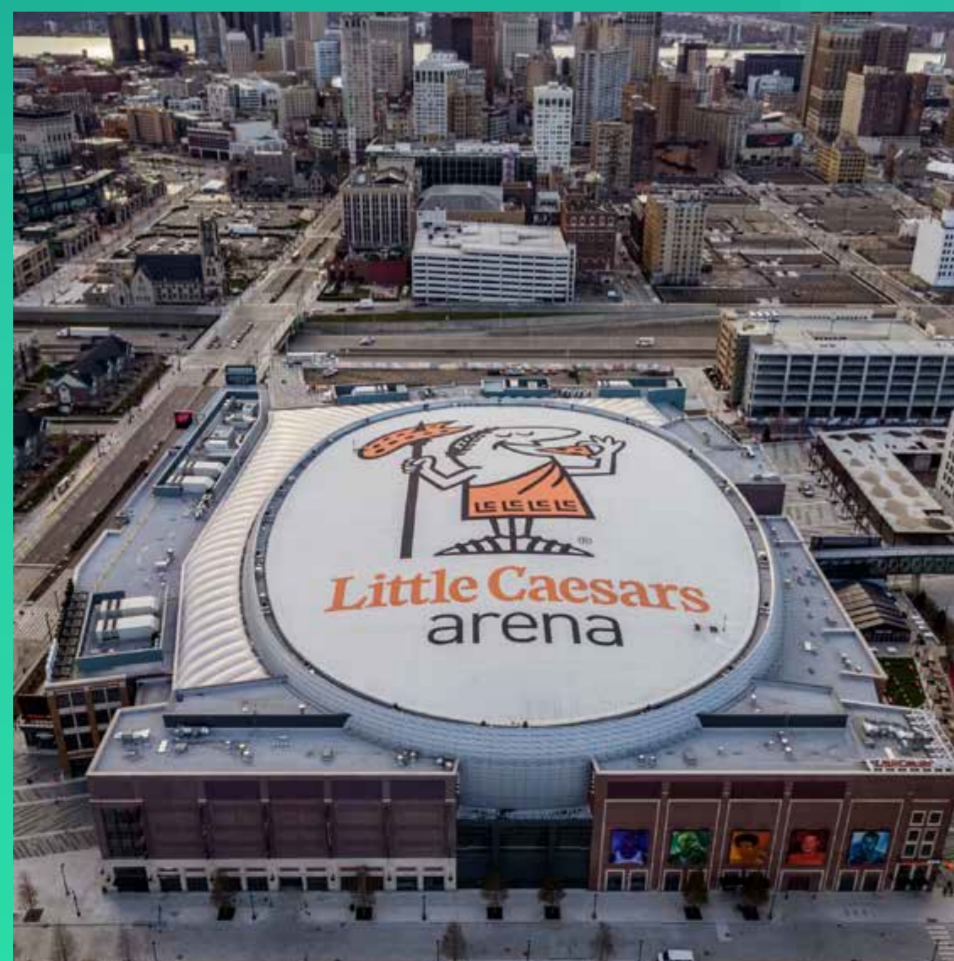


# Hamilton Anderson Associates

Solanus Casey Center



Little Caesars Arena



Motown Hitsville Next



Rainy Hamilton, Jr.  
FAIA, NOMA  
President

Lee Carter  
RA, NCARB  
Director of Operations

Mark Farlow  
Principal of Design /  
Associate

Melissa Cox  
Sr Project manager

**HAA's continuous evolution requires the integration of design acumen from an array of disciplines including planning, urban design, architecture and landscape architecture. Our diverse group of design professionals work collaboratively to create compelling, inspirational and sustainable projects.**



Alice and Julius Combs



Ara Darakjian



Betty Brooks



Gordon Follmer



Darrel Burks



Denise B. Williams



Dilip Dubey



Derek Batts



Gail Perry Mason



Greg Jackson



Peggy Pitt



Joyce Hayes Giles



Juliette Ok0tie Eboh



Brian Mooney



Larry Alebiosu



Leon Richardson



Luis Resto



Marvin Beatty



Michele Samuels



Alex Parrish



Rainy Hamilton



Ricardo Solomon



# MUSIC HALL TRUSTEES



Tatiana Grant



Tom and Carol Goss



Tina and Leland Bassett



Vivian Carpenter



Roy Roberts



Sue Ellen Eisenberg



# 283

Salaried Employees



# 75%

reside in  
Detroit

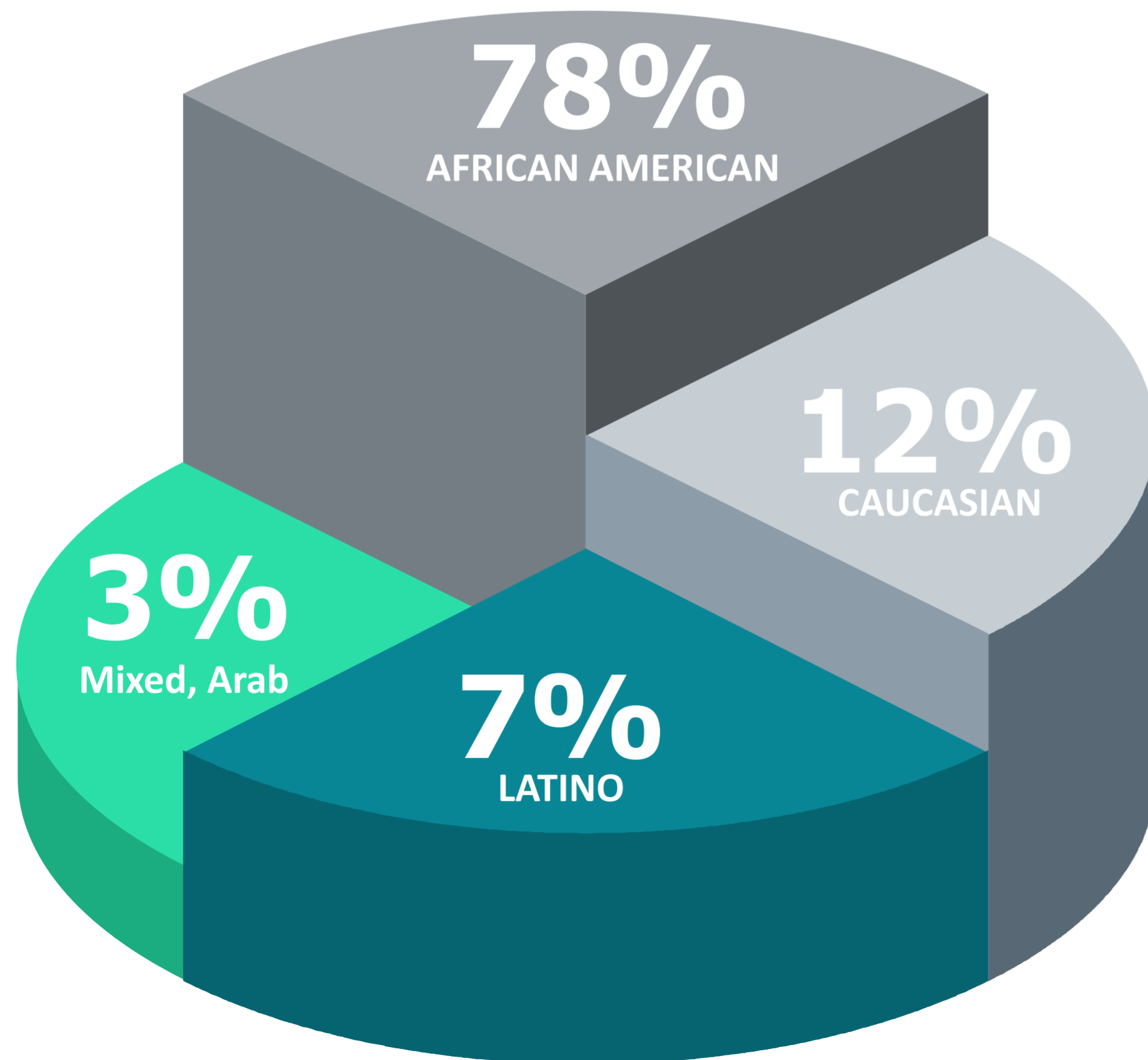
# Music Hall employs Detroit

Meet some of our full-time staff...

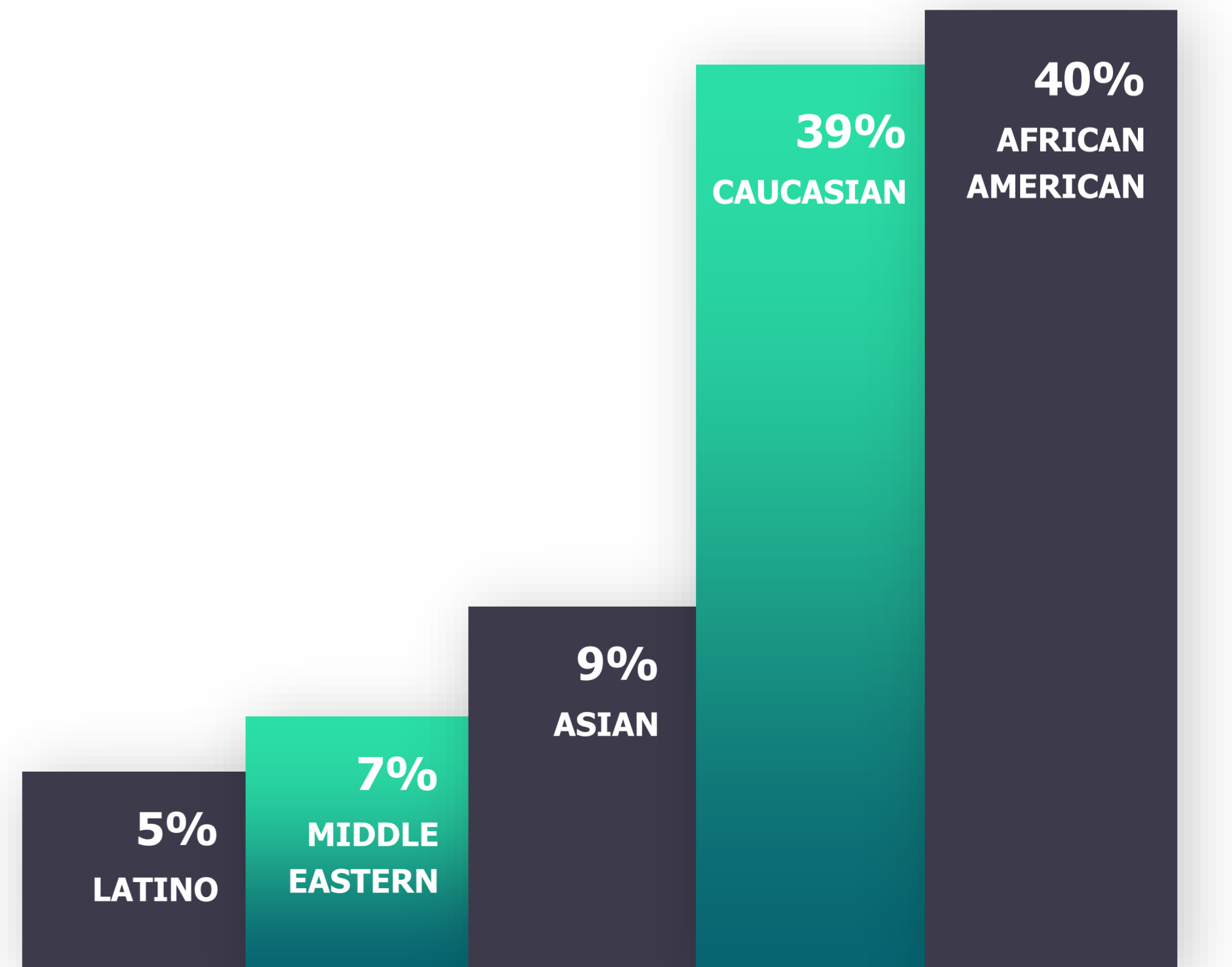


# DEMOGRAPHICS

## STUDENTS



## AUDIENCES



# SUPPORTERS & NEIGHBORHOOD PARTNERSHIPS

Music Hall has been woven into the fabric of Detroit for over 95 years



## Community Partnerships



- American Advertising Federation
- ARISE! Detroit
- Born and Raised in Detroit
- Detroit Chamber of Commerce
- Detroit Theater District Business Association
- Detroit Athletic Club
- DPS Foundation
- Detroit Public Schools Community District
- Detroit Artist Market
- Italian Consulate
- Mosaic Youth Theatre of Detroit
- Michigan Opera Theatre
- Michigan Suburbs Alliance
- Michigan Council for Arts & Cultural Affairs
- New Detroit
- Paradise Valley Conservancy
- Tabernacle Missionary Baptist church
- Urban League
- VSA Arts of Michigan Independent Film
- Wayne State University
- Word of Faith church
- Youthville
- YMCA of Metro Detroit

MUSIC HALL FAMILY OF SUPPORTERS



## MUSIC HALL'S CURRENT EDUCATION PROGRAMS



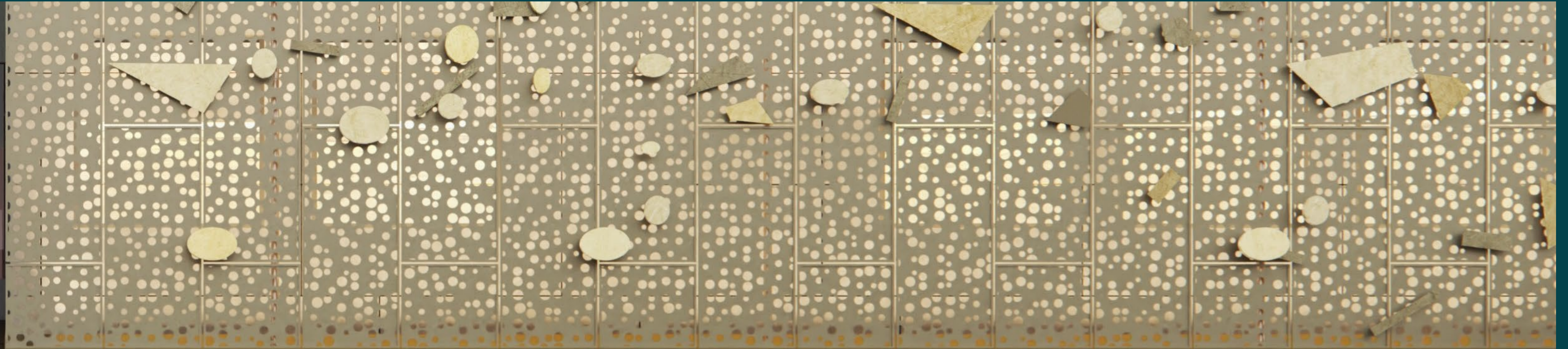
### 9 PROGRAMS SERVING DETROIT STUDENTS WEEKLY

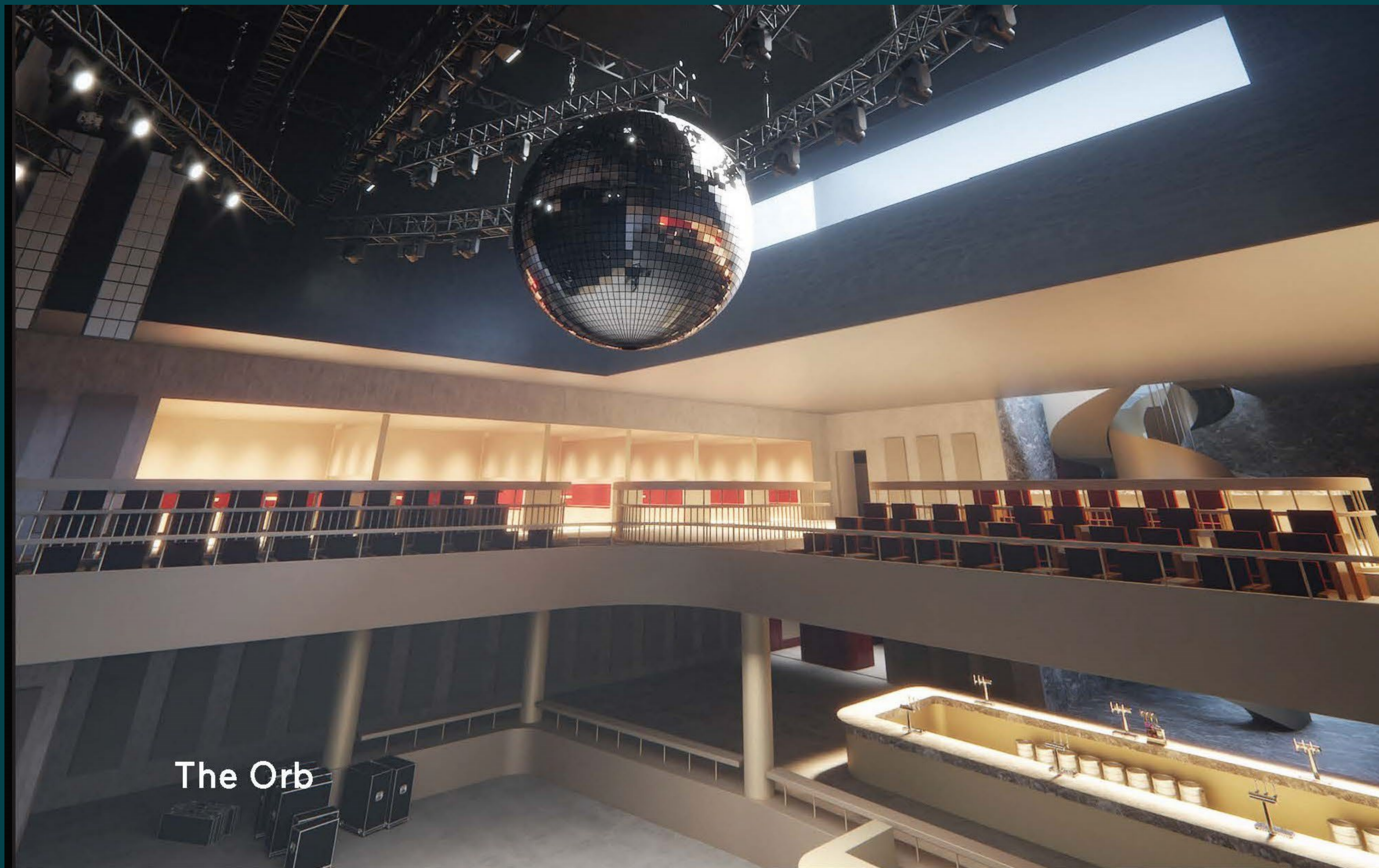
- MUSIC AT THE SCHOOL AT MARYGROVE
- JAZZ VOCAL EDUCATION
- LINCOLN CENTER'S JAZZ FOR YOUNG PEOPLE
- CONTEMPORARY DANCE MASTER CLASSES
- THEATRE FOR YOUNG PEOPLE
- SUNDAY EVENING JAZZ JAMS
- INSTRUMENTAL LESSONS
- HIGH SCHOOL BIG BAND OUTREACH
- COMPLEXIONS CONTEMPORARY BALLET SUMMER INTENSIVE

### SCHOOLS SERVED

- Amelia Earhart Elementary
- Beard Early Childhood Center
- Beckham Academy
- Bennett Elementary
- Blackwell Institute
- Burton International
- Carver STEM Academy
- Cass Technical High School
- Central High School
- Detroit International Academy for Young Women
- Detroit School of Arts
- Duke Ellington @ Beckham Academy
- East Detroit High School
- East English Village High School
- Emerson Elementary / Middle
- Fisher Magnet Lower Academy
- Fleming Early Education Center
- Golightly Education Center
- Hamtramck High School
- Harper Woods High School
- Henry Ford High School
- Highland Park High School
- Mann Elementary
- Maybury Elementary
- McKenzie
- Martin Luther King High School
- Munger Elementary
- Osborn
- Pasteur Elementary
- Priest Elementary
- Pulaski Elementary
- Renaissance High School
- River Rouge High School
- Roberto Clemente
- Schulze Elementary / Middle
- Spain Elementary-Middle School
- Western High School

# DETROIT. MUSIC. FUTURE.





The Orb



# DETROIT. MUSIC. FUTURE.



# DETROIT. MUSIC. FUTURE.



# DETROIT. MUSIC. FUTURE.





# DETROIT. MUSIC. FUTURE.





# MUSIC HALL CENTER

